

## **FOR IMMEDIATE RELEASE:**

### **Party With A Purpose At The Stray Cat Club! – Sun, Oct 26, 2008**

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**Los Angeles, CA, October 01, 2008**--- The Stray Cat Alliance, whose motto is "Building a No Kill Nation One Stray at a Time", will host a wild and wonderful fund-raising extravaganza at the historic Wilshire Ebell Theater on Sunday, October 26, 2008. 100% of the proceeds will be donated to the organization's powerful, effective projects that provide care and protection for the many forgotten, homeless and hungry stray cats who live on the streets, and often end up being killed in pounds. Stray Cat Alliance's work focuses on humane trapping and caring for feral cats, while promoting responsible spay and neuter and adoption of all neglected cats. The event is being held in October to celebrate the month officially named as Feral Cat Month, with the 16th being Feral Cat Day.

SCA's Masquerade ball will be hosted by radio star Warren Eckstein, host of the The Pet Show with Warren Eckstein and resident animal expert for NBC 's Today Show'. World-famous internet innovator, actor and activist Cory Williams of 'Mean Little Kitty' fame, whose YouTube videos have attracted over 100 million viewers, will be honored! The awards dinner, which is preceded by cocktails, vegan hors d'oeuvres and special Stray Cat-inis, also honors L.A. Council members Richard Alarcon and Tony Cardenas. This year's party promises to be truly eclectic and memorable, including magicians, animal communicators, psychics, raffles, and surprise celebrity musical performances! A fabulous silent auction features such items as a five day vacation in Cabo San Lucas, a private visit to Tippi Hedren's Shambala Reserve, VIP passes to prime-time TV, meet with Dr. Phil, unique ice sculpture for a private party, original jewelry and artwork by famous modern artists as well as fun, useful and luxurious products of every type imaginable! Celebrity board members and expected guests include Ed

Begley, Jr. Princess Ann Claire, Morgan Fairchild, Ellen and Robbie Little, Kevin Nealon, and TV personality Jane Velez-Mitchell. With more to be announced in the coming weeks. SCA is launching its Loving Seniors for Loving Seniors campaign to pull senior cats from shelters and place with senior citizens desiring companionship. It's proven that senior's health improves living with a companion animal. SCA will provide a medical trust for the animals and will take the cat if the owner dies or becomes unable to care for the animal. A win-win, saving two lives!

Every month, SCA aids over a thousand cats, through their hotline and innovative outreach programs, including Trap/Neuter/Return (TNR), and life-saving advice and resources such as free spay neuter, food and medical support. It is estimated that millions of cats live in southern California alone, many abandoned by their original owners. A single female cat and her offspring can multiply into thousands of cats and kittens, unless there is human intervention.

Pet overpopulation not only breeds suffering for countless animals, it is also costly for the community. U.S. shelters are forced to kill 5 to 7 million homeless cat and dogs annually; capturing, impounding and killing these innocent creatures costs taxpayers millions of dollars. SCA envisions a "No Kill Nation," in the near future, where a loving home is found for every healthy or treatable companion animal, all cats are cared for and there is a healthy but declining sterilized feral cat population. With the support of volunteers, they can ensure that the feral cat colonies that do remain are monitored, fed, and treated medically when needed by their caregivers.

For more information on this event, or to learn more about and support Stray Cat Alliance through tax-deductible online donations, merchandise purchase or to learn about volunteer and adoption opportunities, please visit [www.straycatalliance.org](http://www.straycatalliance.org).

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